

Solby Lim

imsolby.com | 216 W 100th Street, New York NY 10025 | limsolby@gmail.com | 617-820-4536

EDUCATION

Barnard College of Columbia University, New York, NY Sep 2018 – May 2022

Bachelor of Arts, History and Women's, Gender, and Sexuality Studies

GPA: 4.01, Honors: magna cum laude, History and Women's Gender and Sexuality Studies departmental senior thesis honors, Dean's List Fall 2018-Spring 2022

Columbia University Graduate School of Arts and Sciences, New York, NY Sep 2022 –Feb 2024

Master of Arts, Oral History

GPA: 4.07

COMMUNICATIONS & PROJECT MANAGEMENT EXPERIENCE

Communications Associate Apr 2024 – Present

Women Cross DMZ New York, NY

- Develop and execute a communications and engagement strategy designed to increase organizational impact and visibility and relationships with key stakeholders at the intersection of philanthropy, political advocacy, and community-building
- Oversee impactful media campaigns for change featuring internal research and analysis as well as write relevant communications materials including press releases, media pitches, and thought leadership content

Communications Department at Barnard College, New York, NY May 2019 – Jul 2022

Student Editor and Communications Intern

- Managed planning, collaborations, and publication of 150-1500-word articles highlighting diverse narratives, unique stories, and global and local community news
- Oversaw copy and SEO language for 5+ media series on Barnard's website and print community magazine, in addition to managing CMS re-organization and editing metadata content during digital renovation

GLAAD, New York, NY Sep 2021 – Apr 2022

Media Institute Intern and Junior Associate

- Proofread copy and other informational content for virtual presentations and workshops presented by the GLAAD Media Institute, in addition to editing GLAAD's Guide to Covering LGBTQ Athletes at the 2022 Olympics and Paralympics
- Spearheaded research and written content for annual Spirit Day community outreach, including drafting and tracking reception emails to 50+ national and global organizations

W. W. Norton & Co., New York, NY Jun 2021 – Aug 2021

History Editorial Intern

- Created long-form virtual conference guide on gender and sexuality for an upcoming U.S. cultural history textbook
- Proofread and copyedited descriptive materials for 6+ U.S. and global history textbook manuscripts, communication briefs, and digital textbook resources on a day-to-day basis

EDITORIAL WRITING & RESEARCH EXPERIENCE

Oral History Master of Arts Program at Columbia University, New York, NY Sep 2022 – Sep 2024

Public Programming Fellow

- Developed creative editorial strategy for daily and weekly newsletter campaigns and media content for audiences of 8,000+, including curation of stories on trending industry issues and narrative-focused campaigns
- Lead production of editorial materials and digital marketing promotion targeted towards internal and external stakeholders of the program, including expanding community base across media platforms by 40%

Columbia University Justice and Pandemics Preparedness Academy, New York, NY. Feb 2021 – Apr 2021

Spring 2021 Cohort Member

- Edited, transcribed, and organized audiovisual personal interviews for the NYC Covid-19 Oral History, Narrative, and Memory Archive
- Created weekly critical analyses of racial inequalities structuring the impact of Covid-19 using sociological research on the intersections of public health and racial justice in addition to collaboratively managing the Courseworks page

Women's, Gender, and Sexuality Studies Department at Barnard College, New York, NY Sep 2019 – Jan 2020

Student Research Assistant

- Conducted research for faculty utilizing print and digital archives and interdisciplinary journals, including annotated guides and briefs on diverse social humanities fields. Assisted in archival research for Professor Manijeh Moradian's text *This Flame Within: Iranian Revolutionaries in the United States*.
- Drafted and published weekly outreach newsletters and poster content for department-sponsored community events

MANAGEMENT & ORGANIZATIONAL EXPERIENCE

Barnard Reunion 2019 and 2021, New York, NY May 2019 – Jun 2021

Student Worker

- Managed member registration and coat check, transportation of centerpieces to events, and venue set-up and cleanup for 10+ Reunion 2019 events
- Provided administrative support with phone coverage, digital communications, and technical assistance for events

Athena Center for Leadership Studies, New York, NY

Jun 2019 – Aug 2019

Intern

- Maintained the organization of front desk by transferring shipments of office supplies and shelving archival files
- Conducted research on local women's leadership organizations, studies on women entrepreneurship, and the Athena Film Festival to create evaluative reports and prepare logistics for the upcoming festival

Preceptor Program at Barnard College, New York, NY

Apr 2021 – Aug 2021

Economic Course Preceptor

- Managed and monitored digital operation of weekly seminar course by setting up, archiving, and handling Q&A logistics using Zoom programming
- Oversaw student services during and outside of class, including creating virtual discussion forums, assisting with attendance, and preparing course site with relevant materials for students

PRESENTATIONS

A Celebration in Honor of the 100th Anniversary of Dr. Mabel Ping-Hua Lee's PhD in Economics, Columbia University, New York, NY, November 2021. Lim, Solby; LeGrand, Kayla; Yousef, Ellie. "Encountering What Remains: Methodologies for Navigating the Archive" (recorded digital presentation).

2018 Asian American Footsteps Conference, Deerfield Academy, Deerfield, MA, April 2018. “Cracking the Porcelain Mold: Reconciling Western Beauty Standards with Asian American Feminism” (interactive workshop).
“What lies behind the normalcy of double-eyelid surgeries? Colonization of Asian countries has imposed subtle yet powerful systems of oppression and paved the way for Eurocentrism to pervade Asian America. But what role does feminism play? The workshop will explore ways in which body image can truly be empowering.”

LEADERSHIP & VOLUNTEERING EXPERIENCE

Guggenheim Museum, New York, NY Sep 2019 – Feb 2020

Visitor Experiences Volunteer

- Oversaw visitor flow and structure on the main floors of the museum to ensure customer satisfaction and security
- Provided guidance on event information, direction, and museum services to 200+ visitors every week

Barnard Student Government Association’s Committee on Policy, New York, NY Sep 2018 – May 2019

Director of Operations

- Created and distributed zines with campus resources for sexual and gender-based violence for a community event
- Managed committee archives by organizing and creating documents of weekly meetings and communication records

Barnard SGA’s Committee on Arts and Culture, New York, NY Sep 2018 – May 2019

Wellness Chair

- Collaborated with other student committees and community members to develop innovative semesterly social programming with a focus on mental and emotional wellbeing.
- Coordinated with campus departments to maximize advertisement of committee-sponsored events with print and digital media

Samaritans Hope, Boston, MA Dec 2017 – May 2018

Samariteen Hotline Volunteer

- Provided trained services in emotional and mental support to callers experiencing distressing events or crisis
- Assisted with digital archiving and collection of individual call content, progression, and conclusion every week

Out of the Blue, Andover, MA Apr 2017 – May 2018

Executive Senior Board Member

- Produced and curated a zine-based book titled “Into the Blue” containing student’s stories on social identities to be integrated into school curriculum on diversity, equity, and inclusion in the community at Phillips Academy
- Designed programming for approximately 230 freshmen students every year and create monthly dedicated to social justice issues for the community

SKILLS & LANGUAGES

Technical: Google Suite, Canva, Drupal CMS, Final Cut Pro, Hindenburg Pro, Infogram, Microsoft Office Suite, Scalar, Social Media Platforms, Squarespace, Wordpress, Youtube Studio

Languages: (Fluent) Korean, (Proficient) Chinese